



Adding
Value
to **Food**

PRODUCT SPECIFICATION

Product Title FIRESNAPPER CRUMB 2.5KG PAIL

Product Code MM37005

Firesnapper Crumb 2.5KG Pail - Spicy Crumbs for Butchers

Add a fiery twist to your counter offerings with **Firesnapper Crumb** - a premium **hot and spicy crumb coating** inspired by the bold flavours of South East Asia. This vibrant breadcrumb mix delivers a punchy taste with red chilli heat and a subtle hint of aniseed, giving your products a standout finish both in flavour and appearance. A hot and spicy South East Asian inspired crumb flavoured with a hint of aniseed and red chilli perfect for breading poultry or edging burgers.

The Perfect Spicy Crumb for Butchers

Product Description

Specially developed for use in butchery, this **2.5KG pail of Firesnapper Crumbs** is ideal for coating poultry, edging gourmet burgers, or elevating a range of added-value meat products. Whether you're prepping spicy chicken fillets for the display counter or creating an eye-catching rim for your burger creations, this bold crumb delivers both performance and visual impact.

Why Use Firesnapper Crumbs?

- Hot and spicy South East Asian-inspired flavour profile
- Hints of red chilli and aromatic aniseed
- Bright, bold colour for maximum shelf appeal
- Consistent, even coating - perfect for poultry and burgers
- Supplied in a butcher-friendly 2.5KG resealable pail

Usage Rate 8.00%

Best Before Dates 12 months from date of manufacture

Unit Size 2.5Kg PAIL

Intended Usage Food Ingredient

Ingredient List/Composition
BREADCRUMB (WHEATFLOUR (WHEAT FLOUR, CALCIUM CARBONATE, NIACIN, IRON, FOLIC ACID, THIAMIN), WATER, SALT, YEAST)
PINHEAD RUSK (WHEATFLOUR (WHEAT FLOUR, CALCIUM CARBONATE, NIACIN, IRON, FOLIC ACID, THIAMIN), SALT, RAISING AGENT E503(II))
SALT
SUGAR
SPICES
DEHYDRATED ONION
GARLIC GRANULES
DEHYDRATED CHILLI FLAKES
FLAVOUR ENHANCER E621
HERB
ANTIOXIDANT E300
COLOUR E160C

Declarable Ingredients for Counter Ticket/Labelling:

Contains ANTIOXIDANT, Spice, SUGAR

Allergy Advice: For allergens, see ingredients in **BOLD**.

Non Declarable Processing Aids/Additives From Carry Over

Processing Aid	PPM	Country of Origin
Thiamin	trace (<1ppm)	China
Calcium Carbonate E170	1,311	France
Iron	4	India
Niacin	7	India / China
Folic Acid	1	Switzerland / China
Ammonium Carbonate E503(ii)	trace (<1ppm)	UK
Citric Acid E330	75	UK
Rapeseed Oil	15,000	UK
Sodium Ferrocyanide E535	2	UK
Sulphur Dioxide E220	trace (<1ppm)	UK
Vegetable Oil	15,000	UK

Chemical Specification (Typical Analysis):

Salt Level	12% - 16%
Preservative	None
Colour	To be equal in solution to the last accepted delivery

Typical Nutritional Values

	Per 100g of Seasoning	Per 100g of Finished Product
Energy	1,353 KJ 322 Kcal	108 KJ 26 Kcal
Fat	4.6g	0.4g
of which saturates	0.7g	0.1g
Carbohydrate	63.7g	5.1g
of which sugars	15.0g	1.2g
Protein	11.9g	0.9g
Salt	13.3g	1.1g
Fibre	7.8g	0.6g

Note: The information provided is given in good faith and is based upon the product data supplied by the raw material suppliers.

Microbiological Specification (Typical Analysis):

Total Viable Count	< 100,000/g
Mould Count	< 1,000/g
Yeast Count	< 1,000/g
Coliforms	< 1,000/g
E Coli	< 10/g
Staph Aureus	< 50/g
B Cereus	< 50/g
Salmonella	Absent in 25g

Nut Statement	To the best of our knowledge, all products produced by Scobie & Junor do not contain any nuts or nut derivatives. However, we cannot guarantee that they are nut free. For more information please see our Nut Policy.
Allergenic Ingredient Policy	Scobie & Junor (Estd. 1919) Ltd takes all reasonable precautions to ensure the quality of our seasonings, mixes and functional blends. All materials are purchased from approved suppliers against a detailed specification, which clearly indicates the presence or absence of various ingredients.
Sieving	All raw materials are sieved with appropriate screens for each particular raw material prior to the blending of the product.
Labelling	Product label will contain Product Code, Product Name, Best Before Date and Batch Number.
Storage/Transport	Cool dry ventilated conditions avoiding direct heat or sunlight. Stored off the floor and not in contact with walls or ceilings.
Health Hazard	This product is designed for human consumption and when used in accordance with our recommendations should be safe for that purpose. Avoid ingestion or inhalation of dust when handling.
Fire Hazard	This product may present a fire hazard or explosion hazard when dispersed in air. Fires are readily extinguished with water or foam.
Handling	Use in a well ventilated area.
Spillage/Disposal	Spillage: Remove powder to a disposal container, wash contaminated area with detergent and water. Disposal: In accordance with the control of pollution act 1974.
Emergency First Aid Procedures	Skin Exposure: Normal standard of hygiene and regular washing with water should prevent irritation. Eye Exposure: Wash with water until irritation ceases. Seek medical advice if above is not observed. Inhalation: Remove person to fresh air.
	IN ALL CASES IF ADVERSE EFFECTS PERSIST OBTAIN MEDICAL ADVICE
Legislation & Warranty Statement	The product will be produced in accordance with all current relevant EU Legislation. The information provided is given in good faith and is based upon the product data supplied by the raw material suppliers. All additives used in this product comply with the requirements of regulation (EU) No. 231/2012 laying down specifications for food additives.
Confidentiality	This specification and the information contained within it remains the property of Scobie & Junor (Estd. 1919) Ltd and must not be disclosed to any third party without the prior written consent of Scobie & Junor (Estd. 1919) Ltd.

Customer Approval of Specification	
Please sign and return this specification to technical@scobie-junor.co.uk to confirm formal acceptance of this specification. All specifications issued will be deemed to be accepted if no communication to the contrary is received after 10 working days.	
Signature:	
Print name:	
Position:	
Date:	

Manufactured in BRCGS certificated blending facility # 8511005.

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