



Adding
Value
to Food

PRODUCT SPECIFICATION

Product Title FANTASY CRUMB HAWAIIAN 2KG PAIL

Product Code MM41201

Fantasy Crumb Hawaiian

Add a tropical flair to your meat counter with our **Fantasy Crumb Hawaiian** - a vibrant, decorative yellow crumb designed to elevate the look and flavour of your meat products. Packed with eye-catching colour and speckled with dehydrated vegetables, this crumb creates a premium finish that customers can't resist.

Versatile Decorative Crumb

Whether you're enhancing pork, poultry, or beef, **Fantasy Crumb Hawaiian** works beautifully as a **meat glaze** or a **rub**. It adds visual appeal while infusing your cuts with subtle tropical undertones. Perfect for butchers looking to stand out in a competitive retail environment.

Why Choose Fantasy Crumb Hawaiian?

- Product Description**
- Bright yellow crumb with vegetable flecks for a gourmet look
 - Ideal for value-added meat products and ready-to-cook lines
 - Easy to apply - no mixing required, just coat and present
 - Excellent for butcher shops, deli counters, and meat processors

Boost Sales with Shelf Appeal

Customers shop with their eyes, and **Fantasy Crumb Hawaiian** delivers instant shelf appeal. Its colourful, premium finish makes your meat products stand out in the display, encouraging impulse purchases and increasing perceived value.

Perfect for a Wide Range of Applications

Use it on chicken fillets, pork chops, sausages, kebabs, and more. Whether you're preparing summer BBQ packs or festive meat trays, this glaze & rub combination gives you versatility without compromising on quality or appearance.

Upgrade your meat counter today with Fantasy Crumb Hawaiian - the butcher's choice for a decorative rub and glaze that sells!

Usage Rate 8.00%

Best Before Dates 24 months from date of manufacture

Unit Size 2Kg PAIL

Intended Usage Food Ingredient

Ingredient List/Composition

BREADCRUMB (WHEATFLOUR (WHEAT FLOUR , CALCIUM CARBONATE, NIACIN, IRON, THIAMIN), WATER, SALT, ANTI CAKING AGENT E535, YEAST, TURMERIC EXTRACT, PAPRIKA EXTRACT)
DEHYDRATED ONION
DEHYDRATED PEPPERS
DEHYDRATED LEEK

Declarable Ingredients for Counter Ticket/Labelling:

Contains Dehydrated Peppers

Allergy Advice: For allergens, see ingredients in **BOLD**.

No non declarable processing aids

Chemical Specification (Typical Analysis):

Salt Level	1% - 2%
Preservative	None
Colour	To be equal in solution to the last accepted delivery

Typical Nutritional Values

	Per 100g of Seasoning	Per 100g of Finished Product
Energy	1,518 KJ 363 Kcal	121 KJ 29 Kcal
Fat	2.6g	0.2g
of which saturates	0.0g	0.0g
Carbohydrate	80.6g	6.5g
of which sugars	0.2g	0.0g
Protein	12.3g	1.0g
Salt	1.7g	0.1g
Fibre	3.4g	0.3g

Note: The information provided is given in good faith and is based upon the product data supplied by the raw material suppliers.

Microbiological Specification (Typical Analysis):

Total Viable Count	< 100,000/g
Mould Count	< 1,000/g
Yeast Count	< 1,000/g
Coliforms	< 1,000/g
E Coli	< 10/g
Staph Aureus	< 50/g
B Cereus	< 50/g
Salmonella	Absent in 25g

Nut Statement	To the best of our knowledge, all products produced by Scobie & Junor do not contain any nuts or nut derivatives. However, we cannot guarantee that they are nut free. For more information please see our Nut Policy.
Allergenic Ingredient Policy	Scobie & Junor (Estd. 1919) Ltd takes all reasonable precautions to ensure the quality of our seasonings, mixes and functional blends. All materials are purchased from approved suppliers against a detailed specification, which clearly indicates the presence or absence of various ingredients.
Sieving	All raw materials are sieved with appropriate screens for each particular raw material prior to the blending of the product.
Labelling	Product label will contain Product Code, Product Name, Best Before Date and Batch Number.
Storage/Transport	Cool dry ventilated conditions avoiding direct heat or sunlight. Stored off the floor and not in contact with walls or ceilings.
Health Hazard	This product is designed for human consumption and when used in accordance with our recommendations should be safe for that purpose. Avoid ingestion or inhalation of dust when handling.
Fire Hazard	This product may present a fire hazard or explosion hazard when dispersed

in air. Fires are readily extinguished with water or foam.

Handling

Use in a well ventilated area.

Spillage/Disposal

Spillage: Remove powder to a disposal container, wash contaminated area with detergent and water.

Disposal: In accordance with the control of pollution act 1974.

Emergency First Aid Procedures

Skin Exposure: Normal standard of hygiene and regular washing with water should prevent irritation.

Eye Exposure: Wash with water until irritation ceases. Seek medical advice if above is not observed.

Inhalation: Remove person to fresh air.

IN ALL CASES IF ADVERSE EFFECTS PERSIST OBTAIN MEDICAL ADVICE

Legislation & Warranty Statement

The product will be produced in accordance with all current relevant EU Legislation. The information provided is given in good faith and is based upon the product data supplied by the raw material suppliers.

All additives used in this product comply with the requirements of regulation (EU) No. 231/2012 laying down specifications for food additives.

Confidentiality

This specification and the information contained within it remains the property of Scobie & Junor (Estd. 1919) Ltd and must not be disclosed to any third party without the prior written consent of Scobie & Junor (Estd. 1919) Ltd.

Customer Approval of Specification	
Please sign and return this specification to technical@scobie-junor.co.uk to confirm formal acceptance of this specification. All specifications issued will be deemed to be accepted if no communication to the contrary is received after 10 working days.	
Signature:	
Print name:	
Position:	
Date:	

Manufactured in BRCGS certificated blending facility # 8511005.

Issued electronically by Scobie & Junor (Estd. 1919) Ltd

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© 2025, Scobie & Junor (Estd. 1919) Ltd, 1 Singer Road, East Kilbride, Scotland, G75 0XS
Tel: 01355 237041 Fax: 01355 263585 e-mail: Technical@scobie-junor.co.uk
www.scobie-junor.co.uk www.scobiesdirect.com