

Instruction for the preparation of graphics

Macintosh

Freehand 10 9 MX
Photoshop 5 6 7 8
Illustrator 8 9 10

PC

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Photoshop 5 6 7 8

1. Please send files in open format.
 2. Please attach fonts as separate files or in "convert".
 3. Inserted images, 300 DPI is OK, but 360 DPI is better. Save images in EPS format. Send Photoshop images as PSD format in layers. Convert work into CMYK colour system
- Graphics may be sent by e-mail or CD (preferred)
 - Please send a color print of the work along with the graphics.
 - We require pantone numbers for definition of colors.
 - When defining the colors please note process colors or other special colors separately.
 - If the job is to be printed on transparent material please remember that underlying white is an additional color.
 - For greater opacity there is the option of double white. (Two layers of white under the colors)

Please provide the following with the graphics

1. A colour print
2. A separate black and white print of each colour, indicating the CMYK or pantone number on the print
3. Please remember to indicate the placement of the eye mark
4. Compacted files in ZIP format only please